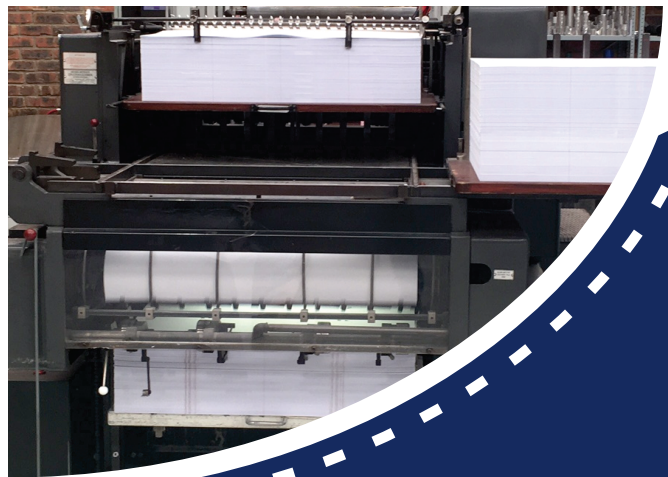


ElegantFoil

Trade Finishing Services



ON TIME... EVERY TIME!

COMPANY BACKGROUND

With over 50 years experience in the print industry founder George Carnell established ElegantFoil & Print in 1987 together with his son Craig and daughter Lana. A small hand foiling machine was purchased and the business initially started with foiling business cards, invitations and letterheads for the industry.

With the growth in the business EF were forced to purchase an additional machine to cope with the work load. Because of our high quality, competitive pricing and impeccable service EF soon advanced into the industry with our range of services.

With this growth, additional equipment was necessary and two Heidelberg Platens with foiling units were purchased. With these purchases it extended our capabilities and EF offered foiling, die-cutting, creasing, embossing on a much larger scale.

With a strong and growing client base EF was restructured in 1999 to form a close corporation. In addition to our well established Foiling and Digital operation we diversified into a complete trade finishing operation in 2016, and continue to grow from strength to strength.

From humble beginnings at our home in Regents Park, EF is now situated in new premises in Gosforth Park, Germiston.

With George retiring in 2016 it brings a new era and new blood to the EF team. Bradely Frew has joined EF with over 30 years of Print knowledge, and brings a fresh new look to the EF Management team.

We have a dedicated team of loyal staff at EF and they are committed and devoted to you our valued clients.



Lana Carnell
Accounts Director

Bradley Frew
Managing Director

Craig Carnell
Sales Director



OUR OPERATION

- ◉ We offer state of the art technology, combined with a level of service, dedication, commitment, quality and professionalism, that sets us apart from the rest.
- ◉ Our quality in-house finishing presses can finish anything you started. You name it and we can finish it!

OPERATIONAL CAPACITY

Our business has been in existence for the past 35 years and has a well established infrastructure. We are able to offer competitive pricing, exceptional service and delivery, On time... Every time! We are able to offer a 24/7 non stop finishing facility.

PLEDGE

- ◉ Treat our customers with respect and dignity at all times
- ◉ Communicate openly and effectively with our customers
- ◉ Strive to meet and exceed the expectations of our customers
- ◉ Believe in professionalism and honesty
- ◉ Conduct our business with integrity and discipline

OUR SERVICES

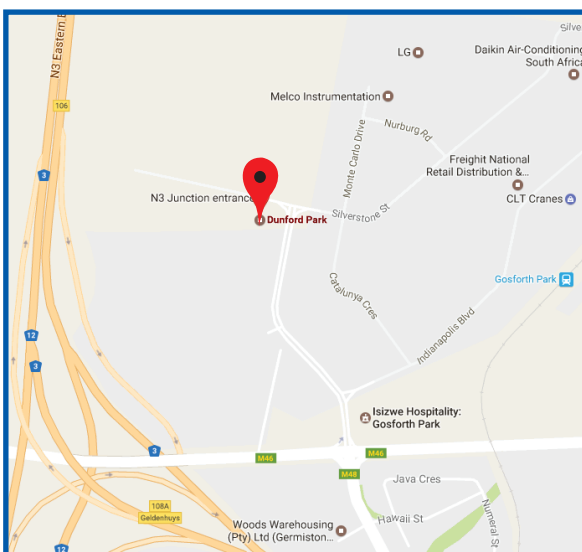
- Design & Repro
- Die-cutting
- Digital Die-cutting
- Digital Printing
- Embossing
- Hot Foil Stamping
- Laminating
- Laser Die-making
- Office Consumables
- Packaging
- Promotional Goods
- Stationery
- Wide Format



- The experience of our well trained staff, i.e. Internal sales, machine minders and management, equips our team with the knowledge necessary to effectively service your campaign and requirements.
- Quality and committed delivery / deadline time of all projects undertaken are of the utmost importance to us. From the time you request a quotation to the time you receive the final product, we will be available to assist you in every way possible.

OUR PROMISE & BELIEFS

- Through service excellence, professionalism and stringent control mechanisms, we aim to achieve maximum market penetration on behalf of our clients and thereby enabling them in their successful tasks of reaching their target markets as well as achieving their marketing and advertising goals.
- We are totally committed to making each project that we undertake a success from the pre-press / artwork stages to the final completed job.
- We believe in honesty and fair dealings with clients, colleagues and within the industry.
- We can honestly say that we offer free and friendly advice to all our clients.
- We offer the best available finishing, no matter how small the job or what the campaign involves.
- You can be assured of highly competitive prices along with impeccable quality and service.



26°14'02.9"S / 28°07'49.1"E

CONTACT US

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Visit us: elegantfoil.co.za

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